

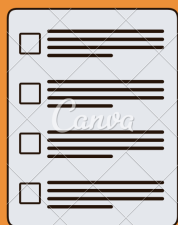


# HOW TO REPORT RACISM FOUND IN **NEWSPAPERS?**



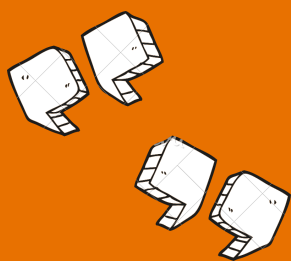
## AUSTRALIAN PRESS COUNCIL (APC)

- Accepts complaints related to news reports, articles, editorials, letters, cartoons, images and other printed material, except advertising.
- Complaints are submitted via email, online form or phone.
- Link: <http://www.presscouncil.org.au/making-a-complaint/>



## CODES OF CONDUCT

When writing the complaint, refer to the codes of conduct stated by APC (found on their website). Use these codes and bring arguments to sustain your claim that the published material is in breach of the section that refers to race reporting.



## EXAMPLES

- The use of terms such as 'illegal immigrant' instead of 'asylum seeker'.
- Unnecessary naming of specific groups such as 'Aboriginal', 'Islamic', or 'Muslim'.
- Generalisations about specific groups.



## GOOD TO KNOW

- The complaint has to be submitted within 30 days from the publication date.
- The APC will assess a balanced presentation of facts, but this doesn't apply to a writer's own opinions. In other words, the likelihood of a breach being considered valid is higher for news material than opinion-based material.



## WHAT HAPPENS NEXT?

'Many complaints result in a correction, apology or some other form of action being taken due to the involvement of council staff.' There is no set timeframe.